

Core Values



FINANCIAL HEALTH FOR STAKEHOLDER GROWTH:

We recognize the necessity of profitability in everything we do. Financial health will not only ensure the sustainability of our business, but it also allows us to invest in our people, our environment and premises, ultimately leading to a better future for everyone involved.

QUALITY/ VALUE/ SERVICE:

We are committed to balancing price and quality, ensuring that our products deliver the best value for money at the market. We strive for excellence in product quality and unparalleled aftermarket service, enhancing our brand reputation through reliable support and customer satisfaction.

DISCIPLINE AND HARD WORK:

We believe that success comes through discipline and hard work. At Fors MW, you will be recognized for what you achieve and your way of engaging with others will set you apart. We encourage open and transparent communication, where you teach and are taught in return. We emphasize the importance of collaboration over territorial thinking, as focusing on the greater good of the organization leads to collective success.

RESILIENCE AND COMMITMENT:

We never lose faith in the end of the story; we remain committed to our goals and trust that our efforts will lead to success.